

## The ERPC

The European Recovered Paper Council (ERPC) was set up after the successful launch of the first 'European Declaration on Paper Recovery' as an industry own-initiative in November 2000, with the aim to monitor the progress made towards meeting the targets set out in the European Declaration.

In 2006, the council adopted the 'European Declaration on Paper Recycling' and committed to meet a voluntary recycling rate target of 66% in EU 27 plus Switzerland and Norway by 2010, which is higher than in any other region in the world.

Members of the ERPC are CEPI, CITPA, ERPA, ETS, INGEDE, INTERGRAF, EADP ENPA, EuPIA, FAEP, FEICA, FEPE, FINAT, RADTECH Europe.

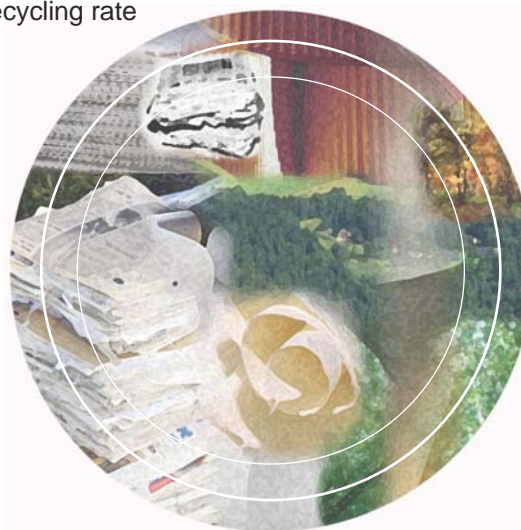
The European Commission, DG Environment and DG Enterprise are permanent observers.

## European Declaration on Paper Recycling

Europe is already the global champion in paper recycling with a regional rate of 63.4%, higher than Asia or America, but the industries along the paper value chain raised the bar with the launch of the 'European Declaration on Paper Recycling' in 2006, with the common goal of further increasing Europe's recycling rate to 66% by 2010. The new target would mean that some two tonnes of paper is recycled in Europe every second.

Fourteen different sectors in the paper value chain have pledged their support for the Declaration covering all paper and board products and aim to make sure that all of the correct systems are in place to push the European paper recycling rate even higher.

The Declaration focuses on complementary actions by all of the sectors involved, and gives priority to the prevention of waste, improving the recyclability of paper and board products, as well as further improving the quality of recovered paper available for recycling.



Download a PDF of the Declaration at [www.paperrecovery.eu](http://www.paperrecovery.eu)

Send your application now!



If you have any questions, please contact the ERPC Secretariat at + 32 2 627 49 19 or by email at [erpc@cepi.org](mailto:erpc@cepi.org)

Second European  
Paper Recycling Award

## European Paper Recycling Award

Paper recycling initiatives are encouraged to apply for the annual European Paper Recycling Award.

With this award the European Recovered Paper Council (ERPC) will recognise efforts in innovative projects that enhance paper recycling in Europe and hopes to inspire others to copy good practices.

***“Recycling is increasingly a part of our daily lives and by playing a part in recycling, society can help secure Europe’s sustainability for the future. Paper recycling contributes positively to combating climate change, waste prevention and resource efficiency and helps drive eco-design of paper products, all of which are key elements of European environmental policies,”***

explains Phil Mogel, Chairman of the ERPC.

Eligible projects, initiatives or campaigns will be evaluated based on the following criteria:

- Relevance and originality
- Achievements
- Possibility to reproduce the project
- Cost effectiveness



## How do I apply?

The Recycling Award recognises European organisations that promote paper recycling through innovative and cost-effective best practice measures.

This initiative was launched by the ERPC in May 2007.

There are two categories:

- Information & Education
- Technology improvement & R&D

The award is open to all organisations (educational institutions, NGOs, national and regional authorities, companies, ...)

All entries must be submitted by Friday, 31 July 2009. Please download the appropriate application form on the ERPC website at [www.paperrecovery.org](http://www.paperrecovery.org) or send an email to [erpc@cepi.org](mailto:erpc@cepi.org)

Projects applying may be ongoing or completed, but they must already have started; however, not before January 2005. An independent panel of experts from across Europe will judge the entries in each category.



The panel includes representatives from the European Parliament, the European Commission as well as associations of regional authorities and NGO's.

Europe wide recognition of the winner's efforts will be accompanied by an original piece of 'paper' artwork. The award will be officially handed over to the winners in an award ceremony.

The ERPC will cover all travel costs for representatives of the winning teams.



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Apply at [www.paperrecovery.eu](http://www.paperrecovery.eu)